

# NEW YORK

January 24-31, 2005

**STRATEGIST**

**BONUS**  
Urban Detox  
Special

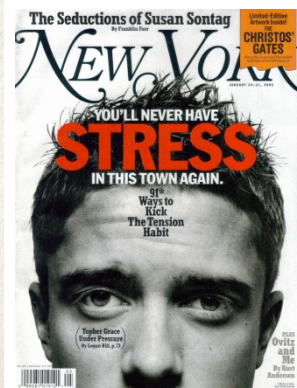
BEST BETS . . . . . 48	DDCLAB GOES CUSTOM . . . 52	THE FRESHDIRECT EFFECT 58	CHILL PILLS . . . . . 64
UMBRELLAS COMPARED . . 49	BROOKLYN BOUILLABAISSE 54	THE ECOLOGY OF STRESS . 60	SIX RELAXATION PLANS . . 65
THE STREET-STAR LOOK . . 50	ST. MARKS' FOOD MAP . . . 57	STRESS-DAY SURVIVAL KIT 62	HEAD-TO-TOE PAMPERING 68

**THE BEST BET**

Even in an age of designer museums, the art-dining experience remains at best adequate and, at worst, desultory. The Bar Room, Danny Meyer's less formal eating option at MoMA (the full-fledged space, the Modern, is supposed to open in a few weeks) instantly raises the bar. The chic minimalism you'd expect—Poul Kjaerholm stools and dining chairs, Georg Jensen settings and table accessories, a wall made from a luminescent glass-encased forest photo by German artist Thomas Demand—is matched by the food: swift yet sophisticated dishes like a piquant peekytoe-crab salad and decadent steak tartare with quail egg. (The pictured barstools are by New York designer Mark Albrecht.) A few reservations are available, and it's not a bad idea to make one—even on quiet days, numerous tables are almost always taken—but if you sidle up to the bar, you should get a seat within minutes.

Photograph by Nikolas Koenig

JANUARY 24-31, 2005 | NEW YORK 47



**THE BEST BET:** Even in an age of designer museums, the art-dining experience remains at best adequate and, at worst, desultory. **The Bar Room**, Danny Meyer's less formal eating option at MoMA (the full-fledged space, the Modern, is supposed to open in a few weeks) instantly raises the bar. The chic minimalism you'd expect—Poul Kjaerholm stools and dining chairs, Georg Jensen settings and table accessories, a wall made from a luminescent glass-encased forest photo by German artist Thomas Demand—is matched by the food: swift yet sophisticated dishes like a piquant peekytoe-crab salad and decadent steak tartare with quail egg. (The pictured barstools are by New York designer Mark Albrecht.) A few reservations are available, and it's not a bad idea to make one—even on quiet days, numerous tables are almost always taken—but if you sidle up to the bar, you should get a seat within minutes.—**Rima Suqi**